

Digital Solutions for a Dynamic World

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**RINOWARE DIGITAL MEDIA** 

5th Floor, W Mall, Kanjikuzhi, Kottayam, Kerala



## About **Us**

Rinoware Digital Media is a premier digital marketing agency based in Kottayam, Kerala, India. As a subsidiary of TMR Holdings India Private Limited—a diversified conglomerate with over 100 years of experience across various industries—we harness the power of digital marketing to help businesses of all sizes achieve their online objectives.

Our team consists of experienced and passionate digital marketing professionals dedicated to delivering the highest quality of service to our clients. We believe in fostering long-term relationships and empowering our clients to achieve sustainable growth.

## What we do?

**Static Creatives:** We specialise in crafting compelling static materials such as posters, brochures, logos, hoardings and package designs that effectively communicate your brand message and elevate your visibility.

**Dynamic Creatives:** Our dynamic creatives, including videos and motion graphics, utilise visual storytelling to engage audiences and make your brand memorable.

**Social Media Marketing:** We implement targeted social media strategies to boost your brand presence and foster meaningful interactions with your audience.

**Search Engine Optimization (SEO):** Our SEO services enhance your website's search visibility, driving organic traffic and increasing your online presence.

**Pay-Per-Click Advertising (PPC):** We create and manage effective PPC campaigns to maximise your ROI, ensuring your brand reaches potential customers across various social media platforms.



# Our Clients





























































and several more..









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Red Velvet Cheese Pastry





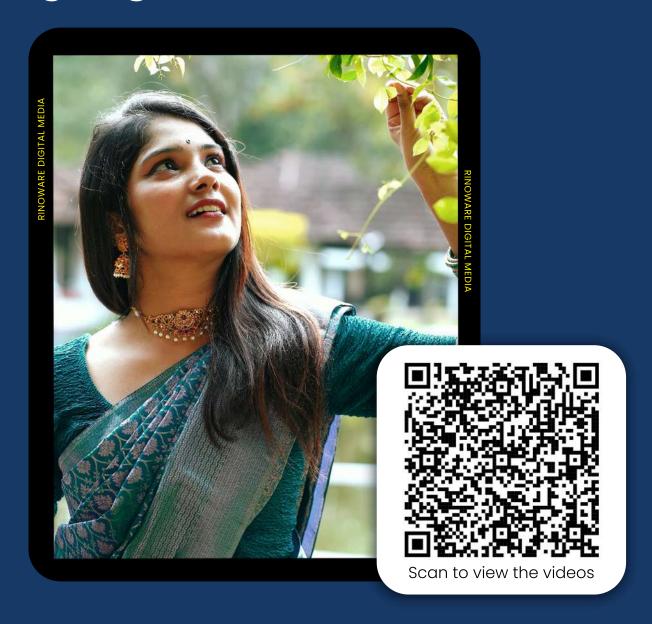


We design customised standees, flex boards and billboards to fit any size and style. Our visually striking creations deliver your message effectively, enhancing visibility and making a strong impact on your audience.

We design customised brochures and flyers in any size, with content tailored to your needs. Our team ensures visually engaging materials that effectively communicate your message and leave a memorable impression.



# Highlight Reels



From screenplay to colour grading, our green screen videos, concept ads and model and facility shots elevate your brand presence and drive marketing success.

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# Animated Highlight Reels



Fresh ideas brought to life through engagingmotion graphic videos.

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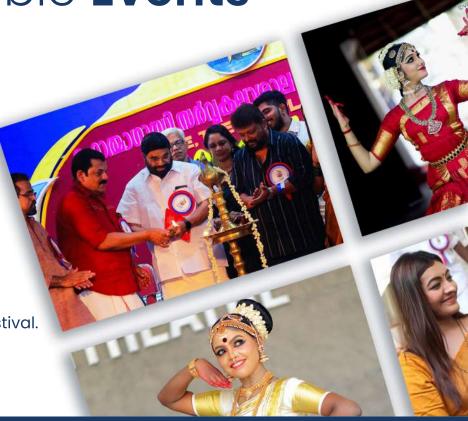




Notable **Events** 

### Kalolsavam

Capturing the spirit of art and culture, Rinoware Digital Media served as the official video partner for the *Mahatma Gandhi University Kalolsavam*, bringing every vibrant moment to life and connecting audiences with the essence of this grand cultural festival.



# Movie Rinoware E the provide of the

## **Movie Promotion**

Rinoware Digital Media contributed to the promotion of *Orumbettavan*, helping enhance the film's reach and engagement with audiences through strategic digital marketing efforts.



# Performance Marketing

We offer ad campaigns tailored to your budget, whether targeting statewide, nationwide or internationally. Run ads across Meta platforms, LinkedIn and Google using SEO and PPC strategies to boost visibility, attract traffic and drive conversions, delivering results aligned with your goals.







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